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2010 UNITED WAY CAMPAIGN

DEAR SISTERS AND BROTHERS,

The Canadian Auto Workers union has a long standing commitment to working with the United Way to better our communities.

The United Way has played an important role in communities across the country since 1956 and has proven ability to make a real difference in people's lives. The need for all people to support their local United Way campaign has never been greater.

Increasing poverty, particularly among the youngest and oldest in society, is but one manifestation of this need. The lack of affordable housing and the ensuing crisis of homelessness is another. What is not obvious perhaps are the other symptoms: domestic violence, alienation, substance abuse, neglect to name a few.

The United Way was established to provide a hands-on community response to the problems our communities face, where governments continue to fall far short. If not for the United Way, many of the agencies created to provide this support would fold. We cannot allow that to happen.

None of us is immune. If not affected directly in some way, we see the social damage caused by these problems on a daily basis.

I urge all union members to support their United Way campaign both by giving generously and volunteering wherever possible. The United Way is one important way that CAW has and will continue to make an important difference in our communities.

In solidarity



KEN LEWENZA
National President

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